**NAME………………………………………………………..CLASS…………ADM……….**

**OPENER EXAMINATION: TERM 2 2024**

**BUSINESS STUDIES**

**FORM 2**

**TIME: 1 ½ HOURS**

**Answer all the questions in the spaces provided.**

1. State four areas of study covered in business. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

2. Outline four purpose of a business. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

3. Outline ways in which political stability in a country is of benefit to business. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

4. State four reasons why consumers have to make a choice between competing needs. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

6. Outline four features of a bonded warehouse. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

7. State the factors that determine the period for which documents should be stored. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

8. Highlight the current trend in communication. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

9. Wekesa has a consignment of maize to transport from Kitale to Nairobi. Outline the disadvantages/ problems he might encounter by transporting the maize by road other than by rail. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

10. State four ways in which manufacturers can enhance consumer protection.

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

11. Highlight four features of land as a factor of production. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

12. Identify four resources in your school that facilitate your learning. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

13. Outline what a business should do to uphold accepted ethics. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

14. Highlight four characteristics of preference shares. (4marks)

i) ………………………………………………………………………………………………………………..

ii) ………………………………………………………………………………………………………………

iii) …………………………………………………………………………………………………………………

iv) …………………………………………………………………………………………………………………

15. in the spaces provided below, state the business document to which each of the following statement relates. (4marks)

|  |  |
| --- | --- |
| Statement |  |
| i) Informs the buyer when goods were dispatched and by what means |  |
| ii) A request by the seller for payment in advance |  |
| iii) Used to correct an undercharge in an office |  |
| iv) Shows details of the transaction between a seller and a buyer during a given period. |  |

16. Elaborate five features that differentiate a public limited company from a partnership form. (10marks)

|  |  |
| --- | --- |
| **Public Limited Company** | **partnership** |
|  |  |
|  |  |
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