NAME……………………………………………………ADM…………….CLASS………

**OPENER EXAMINATION: TERM 1 2024**

**FORM 3**

**BUSINESS STUDIES**

**TIME: 2 HRS**

***Instructions: answer all questions in the spaces provided (100 MARKS)***

1. State four disciplines associated with business studies (4 marks)
2. …………………………………………………………………………………………………………………………………..
3. …………………………………………………………………………………………………………………………………..
4. …………………………………………………………………………………………………………………………………..
5. …………………………………………………………………………………………………………………………………
6. State four characteristics of an effective warehouse. (4 marks)
7. ………………………………………………………………………………….
8. ………………………………………………………………………………….
9. …………………………………………………………………………………
10. …………………………………………………………………………………
11. Outline four internal environment factors that may positively influence the operations of a business. (4marks)
12. ………………………………………………………………………………………………………………………………..
13. ………………………………………………………………………………………………………………………………..
14. ………………………………………………………………………………………………………………………………..
15. ……………………………………………………………………………………………………………………………….
16. Give four differences between a public limited company and a public corporation. (4marks)

|  |  |
| --- | --- |
| Public Limited company | Public corporation |
| a) | a) |
| b) | b) |
| c) | c) |
| d) | d) |

1. State any four principles that govern the operations of co-operative societies in Kenya. (4 marks)
2. ……………………………………………………………………………………………………………………………….
3. ……………………………………………………………………………………………………………………………….
4. ……………………………………………………………………………………………………………………………….
5. ……………………………………………………………………………………………………………………………….
6. State four reasons why the government is involved in business activities. (4 marks)
7. ……………………………………………………………………………………………………………………….
8. ……………………………………………………………………………………………………………………….
9. ……………………………………………………………………………………………………………………….
10. ……………………………………………………………………………………………………………………….
11. State four benefits of advertising to a consumer. (4 marks)
12. …………………………………………………………………………………………………………………….
13. ……………………………………………………………………………………………………………………..
14. ……………………………………………………………………………………………………………………..
15. …………………………………………………………………………………………………………………….

8. State the characteristic of human want that match the descriptions given below. (4 marks)

a) Satisfaction of one want automatically leads to creation of another……………………

b) Some human wants are experienced by all human beings …………………………

c) Human wants cannot be fully satisfied. ……………………………

d) After some wants are satisfied they recur. ……………………………

1. Highlight four reasons why the Kenya government encourages entrepreneurship in the country. (4 marks)
2. ………………………………………………………………………………………
3. ………………………………………………………………………………………
4. ………………………………………………………………………………………
5. ………………………………………………………………………………………
6. State four roles of Nairobi security exchange market. (4marks)
7. ……………………………………………………………………………………………………….
8. ……………………………………………………………………………………………………….
9. ……………………………………………………………………………………………………….
10. ……………………………………………………………………………………………………….
11. Outline four factors to consider when choosing a means of transport. (4marks)
12. …………………………………………………………………………….
13. …………………………………………………………………………….
14. …………………………………………………………………………….
15. …………………………………………………………………………….
16. If goods worth sh 200,000 are insured for sh 150,000 against risk of fire. Fire occurred and partially destroy the goods worth sh 100,000. Calculate how much compensation was given. (4marks)

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1. List **four** disadvantages of supermarkets. (4 marks)
2. …………………………………………………………………………………………………………………………….
3. …………………………………………………………………………………………………………………………….
4. ……………………………………………………………………………………………………………………………
5. …………………………………………………………………………………………………………………………….
6. State four advantages of written communication. (4 marks)
7. ………………………………………………………………………………………………………..
8. ……………………………………………………………………………………………………………
9. ……………………………………………………………………………………………………………
10. ……………………………………………………………………………………………………………..
11. Highlight four reasons for which business should observe ethical practice. (4 marks)
12. ………………………………………………………………………………………………………..
13. ………………………………………………………………………………………………………..
14. ………………………………………………………………………………………………………..
15. ………………………………………………………………………………………………………..
16. Outline four features of liners is sea transport. (4 marks)
17. ……………………………………………………………………………..
18. ……………………………………………………………………………..
19. ……………………………………………………………………………..
20. ……………………………………………………………………………..
21. State four benefits of a business plan to a business (4marks)
22. ………………………………………………………………………………………..
23. ………………………………………………………………………………………..
24. …………………………………………………………………………………………
25. …………………………………………………………………………………………
26. Identify four ways in which natural resources may be of benefit to a country (4marks)
27. ……………………………………………………………………………….
28. ……………………………………………………………………………….
29. ……………………………………………………………………………….
30. ……………………………………………………………………………….
31. Give four factors an insurance company may consider when calculating premium to be charged in life assurance (4marks)
32. …………………………………………………………………………………………..
33. …………………………………………………………………………………………..
34. …………………………………………………………………………………………..
35. …………………………………………………………………………………………..
36. Outline **four** measures that may be taken by an office to safeguard the property of the

organization (4marks)

1. ……………………………………………………………………………………………………………………..
2. ……………………………………………………………………………………………………………………..
3. ……………………………………………………………………………………………………………………..
4. ……………………………………………………………………………………………………………………..
5. A resource is something that is used by a business to achieve an objective. Identify four resources available in a business. (4marks)
6. ……………………………………………………………………………………………………………………………
7. ……………………………………………………………………………………………………………………………
8. ……………………………………………………………………………………………………………………………
9. ……………………………………………………………………………………………………………………………
10. Name four sources of energy which are environmentally friendly. (4 marks)
11. …………………………………………………………………………………………………………………………..
12. …………………………………………………………………………………………………………………………..
13. …………………………………………………………………………………………………………………………..
14. ……………………………………………………………………………………………………………………………
15. State **four** benefits of M-pesa as a means of remitting money. (4 marks)
16. ………………………………………………………………………………………………………………………………………
17. ………………………………………………………………………………………………………………………………………
18. ……………………………………………………………………………………………………………………………………..
19. ……………………………………………………………………………………………………………………………………..
20. Explain the distinctions between each of the following sets of goods and services. (8 marks)
21. Free goods and economic goods.

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1. Producer goods and consumer goods.

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1. Perishable goods and durable goods.

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1. Public goods and private goods.

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