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University Examinations 2015/2016

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF SCIENCE IN FOOD SCIENCE AND TECHNOLOGY

AFT 3479: FOOD INDUSTRY MANAGEMENT

DATE: NOVEMBER 2015

TIME: 2 HOURS

INSTRUCTIONS: Answer question *one* and any other *two* questions

QUESTION ONE (30 MARKS)

- a) Organizational and business analysts recognize that when implementing a company strategy the process requires careful and balanced approach. Among the supporting factors involved are action planning and the appropriate organizational structure at the centre of implementing a strategy. Successful organizations apply these factors in the implementation of their strategies.
- (i) Discuss how they could also use different aspects of resources in implementing their strategies. (5 Marks)
 - (ii) Explain three different appropriate organizational structures. (6 Marks)
- b) Outline five methods of decision making in an enterprise. (5 Marks)
- c) Identify five different types of costs in food industry. (5 Marks)
- d) Successful management entails the managers balancing effectiveness and efficiency. Discuss (5 Marks)
- e) Distinguish between management roles and management functions, giving examples. (4 Marks)
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QUESTION TWO (20 MARKS)

- a) Describe the characteristics of management. (10 Marks)
- b) Identify ten common causes of accidents in a work place. (10 Marks)

QUESTION THREE (20 MARKS)

- a) Discuss the functions of management in detail. (15 Marks)
- b) Explain five features of employee welfare. (5 Marks)

QUESTION FOUR (20 MARKS)

- a) Discuss the steps followed in decision making in an enterprise. (15 Marks)
- b) Describe five functions of a financial manager. (5 Marks)