 **CHUKA UNIVERSITY**

**COLLEGE**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF**

**BACHELOR OF SCIENCE (COMMUNITY DEVELOPMENT)**

**COMS 101: COMMUNICATION SKILLS**

**STREAMS: B.SC. (CDEV) TIME: 2 HOURS**

**DAY/DATE: FRIDAY 14/12/2012 11.30 A.M. - 1.30 P.M.**

**INSTRUCTIONS:**

**Answer question ONE and any TWO others from the rest.**

1. (a) Explain the following types of communication citing examples from community

based programs:

1. Interpersonal communication [4 marks]
2. Public communication [4 marks]
3. Non-verbal communication [4 marks]
4. Grapevine communication [4 marks]

(b) Why is it necessary for a community program’s officer to research the audience

before giving a speech? [10 marks]

(c) Why is plagiarism such a great academic crime? [8 marks]

1. Describe the main types of non-verbal communication giving examples from community organization. [20 marks]
2. As an interviewee for a job, what are the Dos and Don’ts in the process? [20 marks]
3. Discuss any five characteristics of effective communication. [20 marks]
4. (a) Explain the main reasons of citing references in academic writing. [10 marks]

(b) Why is it advisable to combine both real library research with internet search in your studies? [10 marks]

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