

**2. BUSINESS AND ITS ENVIRONMENT**

**1. Importance of the following type of environment to a business**

- i) Intermediaries-enables the movement of good to customers
- ii) Technological-enhance efficiency in production
- iii) Demographic-provide markets of labour
- iv) Competitors - ensure goods quality of variety of goods are made

2. -Droughts /famine  
-Erratic weather patterns (flooding)  
-Increased temperature  
-Drying of rivers  
-Decreased economic activities

3.

	<b>EFFECT</b>	<b>INTERNAL ENVIRONMENT</b>
(a)		Business structure
(b)		Business structure
(c)		Business structure

**4. Offering several incentives to encourage investments like tax holiday subsidies**

- Provision of credit through government institutions
- Creating a pool of qualified manpower
- Provision of security
- Ensuring there is political stability and good will
- Provision of infrastructure to reduce cost of provision
- Liberalization of marketing

5. - Providing security  
- Working in line with the government policy  
- Organizing a proper working structures  
- Provision of adequate man power  
- Ensuring clean working environment

- 6. - Farming would otherwise be collecting the environment into useful resources
  - Supplementing existing raw material
  - Saving economy's investable funds that could be occurrence be used in producing new products
  - Creating jobs
  - Saving energy
  
- 7. - Air pollution
  - Water pollution
  - Noise pollution
  - Solid waste pollution
  
- 8. - Financial resources
  - Business culture
  - Organizational structure
  - Personnel
  - Management policies and styles
  - Equipment and facilities

9.

<i>Category</i>	<i>Activity of social responsibility</i>
a) Employees	Fair remuneration/pay
b) Customers	Fair pricing
c) Community	Equal opportunity for all
d) Owners	Fair Returns

- 11. - Irrigation
  - Afforestation
  - Military training purposes
  - Wildlife conservation/ tourism
  - Ranching