

| NAM: | C: | ••••• | CLASS:. | ADM.NO. : | | |
|---------------|---------|---|---------------------------|--------------------------|--|--|
| BUSI | nes f | ORM ONE | | | | |
| ľERI | M 2 20 | 24 | | | | |
| END | TERM | | | | | |
| /not | I. Stat | te four characteristic | cs of basic human want | s (4mks) | | |
| | i) | One can not do without them | | | | |
| | ii) | They are felt needs | | | | |
| | iii) | They cannot be postponed | | | | |
| | iv) | They are satisfied before secondary wants. | | | | |
| 2. | Com | merce is the study o | f trade and aids to trade | e highlight four aids to | | |
| trade. (4mks) | | | | | | |
| | i) | Insurance | | | | |
| | ii) | Warehousing | | | | |
| | iii) | Transport | | | | |
| | iv) | Banking | | | | |
| | v) | Communication | | | | |
| | vi) | Advertisi <mark>ng</mark> . | | | | |
| 3. | The f | The following are factors that influence a business tick appropriately. | | | | |
| | (4mk | (4mks) | | | | |
| | Facto | r | Internal environment | external – environment | | |
| | a) | Business technology | V | | | |
| | b) | Financial | V | | | |
| | c) | Demographics | | V | | |
| | ٦١. | Legal political | | V | | |

4. Outline four factors that one should consider when selecting office equipment. (4mks)

- a) Cost
- b) Adaptability.
- c) Durability.
- d) Effect on staff moral
- e) Availability of complimentary resources



- f) Availability of manpower.
- g) Availability of room.
- h) Security of equipment.

5. Outline four advantages that a business may get from division of labour. (4mks)

- a) Output for workers is greatly increased
- b) High quality products are produced
- c) Makes it possible for greater use of machines.
- d) Less mental and physical effort expended due to routine.

6. Highlight four characteristics of capital as a factor of production. (4mks)

- a) It is man made
- b) A basic factor of production 'subject to depreciation
- c) Can be improved through technology.
- d) Subject to depreciation.

7. Outline four ways of creating utilities. (4mks)

- a) Form utilities through manufacturing, construction or processing
- b) Place utility through transportation.
- c) Time utility through storing trade or gifts.
- d) Possession utility through trade or gifts.

8. State three ways parents can motivate house girl to work harder. (3mks)

- a) Allow her a few days off duty every month.
- b) Pay rise
- c) Exposing or teach her how to carry our house chores.
- d) Appreciating her every time she does her work well.
- e) Involve her in decision making.

9. Outline four shortcomings of direct production. (4mks)

- a) Low quality goods are produced.
- b) Simple methods are used in production
- c) Low quality goods produced
- d) Goods produced are meant for direct consumption
- e) Leads to individualism.

10. Outline four source of business ideas. (4mks)

- a) Newspapers
- **b)** Shows and exhibitions.
- c) Vocational training and experience
- d) Waste products
- e) Hobbies

11. State four roles played by ethics in business. (4mks)

- a) Ensures fair play in competition.
- b) Ensure rights of employees are protected.
- c) Ensure s that the right people are assigned the right jobs.
- d) Ensure s that customers are fairly treated.



12. Classify the following office staff. (4mks)

| Staff | Category |
|----------------------|------------|
| a) Office Managers | Managerial |
| b) Drivers | Junior |
| c) Company Secretary | Managerial |
| d) Copy Typist | junior |

13. Highlight four trends in office. (4mks)

- a) E Mail written messages sent electronically especially through a computer.
- **b)** Website Virtual location in the internet where information can be posted for other people to access.
- c) Teleconferencing Holding a meeting through computers when participating are far apart.
- **d)** E Commerce Carrying out trading activities through the internet.

14. Highlight four features of a good filing system.

- a) Simple to understand
- **b)** Compact/not occupying too much space
- c) suitability/appropriate to the needs of business
- d) elasticity/flexibility
- e) accessibility
- f) economical

15. State four factors that influence entrepreneurial practices. (4mks)

- a) Government policy.
- **b)** State of infrastructure.
- c) Level of education and skills.
- **d)** Availability of markets.
- e) Availability of resources.
- **f**) Culture.
- g) Level of competition
- **h**) Political stability
- i) Natural factors.

16. Highlight four advantages of itinerant traders. (4mks)

- a) Little amount requirements
- b) Requires little capital to start
- c) Convenient as they take goods to customers.
- d) They sell in cash and therefore do not suffer bad debts.
- e) Flexible as they can move from one place to another.



17. State three differences between open office layout and enclosed office layout. (3mks)

| OPE | N | CLOSED |
|-----|---|---|
| а |) Large room where many employees work | a) Small cubicles occupied by one or two |
| 3 | from | officers |
| l t |) No privacy for confidential discussions. | b) Provide the privacy for confidential |
| C | 2) Low construction and maintenance costs few | discussion |
| 5 | partitions. | c) High construction cost |
| d | l) Close supervision of workers discourages | |
| Ĭ. | absenteeism. | d) Encourage absenteeism due to lack of |
| e | e) Minimum staff movement saving time when | supervision. |
| | passing information. | e) Time wasting as staff move from one office |
| f | Air conditioning, lighting and heating in the | to another |
| | room may not be conducive to all. | f) Can be done to occupants needs. |
| g | g) Does not give prestige to officers | |
| | | g) Counters prestige |

18. Outline four services offered by wholesalers to producers. (4mks)

- a) Relieves the producers from the problem of distribution.
- b) Relieves the producers from marketing risks.
- c) Relieves the producers from storage risks.
- d) Relieves the producers of market research.
- e) Relieves the producers from problem as promotion.
- f) Finance them by buying in cash.