**MID TERM THREE EXAM 2022**

**BUSINESS STUDIES**

**FORM TWO**

**NAME ……………………………………………………………….ADM……………CLASS…………**

**SECTION A**

Answer all questions

1.State any four methods that may be used to reproduce documents (4mks).

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2.Why does Kenyan government encourage entrepreneurial culture in the country(4mks)

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3.State four situations that indicate existence of a business opportunity (4mks)

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4.Highlight any four roles that are played by ethics in businesses (4mks)

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5.State four reasons why it is difficult to satisfy human wants(4mks)

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6.State the nature of the following production activities (4mks)

|  |  |
| --- | --- |
| Activity | Nature |
| a)Flour milling |  |
| b)Bread baking |  |
| c)Cloth making |  |
| d)Cotton ginning |  |

7.State any four clauses contained in the memorandum of association (4mks

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8.Highlight any four sources of capital for a savings and credit co-operative (4mks)

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9.Public corporations are important part of an economy. Outline any four ways in which they can be improved (4mks)

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10.State four reasons why the government may find it necessary to protect consumers (4mks)

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11.Outline four differences between water transport and air transport (4mks)

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| --- | --- |
| Water transport | Air transport |
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12.State four factors to consider when establishing a warehouse for imports (4mks)

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13.State four reasons why safaricom keeps on advertising its services despite its popularity(4mks)

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14.State four means of written communication (4mks)

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15.Highlight four reasons for studying business studies in Kenya (4mks)

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16.Highlight any four aids to trade (4mks)

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17.State four ways of attracting customers that traders may use. (4mks)

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18.Complete the table below giving the meaning / description of the type of advertising (4mks)

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| --- | --- |
| Type | Description |
| i)Informative |  |
| ii)Institutional. |  |
| iii)Competitive |  |
| iv)Product |  |

19.Mention four types of life Assurance policies (4mks)

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20.Outline the conditions that an insurance contract should meet for it to be legally valid. (4mks)

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21.Explain what is meant by the term double insurance (2mks)

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**SECTION B**

22.Highlight four factors that a farmer should consider when choosing a means of transport for tomatoes (4mks)

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23.State four characteristics of a good filling system. (4mks)

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24.Outline four factors that can cause a business to succeed (4mks) ………………………………………………………………………………………………………………………………………………………

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25.Describe these terms (4mks)

a)Enterprise competition………………………………………………………………………………………………………………

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b)Generic competition…………………………………………………………………………………………………………………..

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26.Highlight two types of business activities (2mks)

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