***TERM 2 2022 OPENER EXAM FORM 1***

***BUSINESS FORM ONE***

***MARKING SCHEME***

*1.State four discipline in business studies (4mk)*

*-Economics*

*-commerce*

*-Office practice*

*-accounting*

*-entrepreneurship*

*2. Identify four importance of learning business studies to an individual (4mks)*

*-students acquire knowledge on how to be environmentally friendly*

*-students learn skill on how to acquire resources and use this skills to create goods and services for the country*

*-assists individual to aquire seld discipline and positive attitude towards work.*

*Assists individuals in appreciating the role of business in provision of goods and services.*

*Assists individuals with practical skillson how to start and run business therefore create employment*

*3.State five business activities that are likely to be carried out in an economy. (5mks)*

*-extraction*

*-processing of raw materials*

*-manufacturing*

*-construction*

*-distribution of goods*

*-trade*

*-provision of services*

*4.A resource is something that can be used to achieve an objective. Highlight four types of a resource business. (4mks)*

*-human*

*-financial*

*-physical*

*-technology*

*5.Outline five external business environments that’s affect business activities. (5mks)*

*-economic*

*-denographic*

*-legal – political*

*-Technological*

*-Cultural*

*-competitive*

*6.State fouir social responsibility of a business to her employees (4mks)*

*-rewarding them fairly*

*-safegurding their safety*

*-provision of good welfare facilities such as housing facilities, recreation grounds to motivate workers*

*-better retirement package scheme to avoid them looking for onellose confidence in the current work place*

*-offering equal opportunity to all in matters of promotion and training*

*-effective and efficient personnel administration of all employees so as records are kept in case of need arises such as death.*

*7.State five characteristics of human wants (5mks)*

*-insatiable*

*-competitive*

*-habitual*

*-complimentary*

*-require resource to satisfy them*

*Recurrent / repetitive*

*8.Outline five characteristics of economic resources (5mks)*

*-Scarce in supply*

*-have money valu*

*-unevenly distributed*

*-have utility*

*-Can change ownership*

*-can be combined*

*-can be complimentary*

*9.Highlight any five differences between good and services (5mks)*

|  |  |
| --- | --- |
| *Goods* | *Services* |
| *Tangible* | *Intangible* |
| *Can be stored* | *Cannot be stored* |
| *Can be standardized* | *Cannot be standardized* |
| *Not all are perishable* | *are highly perishable* |
| *Most can be seen* | *Cannot be seen* |
| *Can change possession (separable from the producer)* | *Cannot be separated from the producer* |

*10.State four characteristics of basic wants (4mks)*

*-one cannot do without them-are felt needs*

*-cannot be postponed*

*Are satisfied before secondary wants*

*11.Differenciate between renewable resource and non-renewable resource in each of the following (5mks)*

*i)Wood -renewable*

*ii)Gravel-non renewable*

*iii)Lead -non renewable*

*iv)Soda ash-renewable .*

*v)wool -renewable*

*12.State four forms of utilities (4mks)*

*-form*

*-place*

*-possessive*

*-time*

*13.State four natural sources of energy available in Kenya (4mks)*

*-solar*

*-wind*

*-wood*

*-biogas*

*-hydroelectric power*

*-geothermal*

*14.Outline three classification of economic resources (3mks)*

*-natural*

*-man-made*

*-human*

*15.Differentiate between comforts and luxuries giving example (4mks)*

*Comforts----these are wants that improve one’s living standards beyond the level of mere survival eg furniture, medicare, security and education.*

*Luxuries-----these are requirements that provide excessive comfort eg watches, diamond necklaces, very expensive cars, forty – bed roomed house e.t.c*

*16.The table below contains descriptions of different types of goods produced in a company. Indicate with a tick whether it is a produce or a consumer good (5mks)*

|  |  |  |
| --- | --- | --- |
| *Description* | *Consumer* | *Producer* |
| *a)A TV bought by a family* | *√* |  |
| *b)A water dispenser bought by a company* |  | *√* |
| *c)A pair of shoes* | *√* |  |
| *d)A ream of foolscaps for an office* |  | *√* |
| *e)A photocopier bought by a school* |  | *√* |