**TOURISM.**

1. (a) Explain the differences between the tourist attractions in East Africa and

in Switzerland under the following sub­headings:

(i) Climate.

(ii) Culture 4 mks

(b) Explain five benefits that Kenya derives from tourism. 10 mks

(c) Explain four measures that Kenyashould take in order to attract more tourists. 8 mks

2. (a) Apart from historic sites, name two tourist attractions along the Coastal

strip of Kenya. 2 mks

(b) Give -three reasons why it is necessary to preserve historical sites. 3 mks

3. (a) Name two game reserves in Kenya. 2 mks

(b) Define of domestic tourism 2 mks

(c) How has the recent negative travel advisories affected Kenya's economy?

4 mks

4. (a) Explain four measures the Kenyangovernment has taken to attract more

tourists. 8 mks

(b) Explain three factors that have led to development of tourism in Switzerland.

5. (a) Differentiate between the following

(i) Ecotourism

(ii) Domestic tourism 4 mks

(b) Explain similarities between tourism in Kenya and in Switzerland. 8 mks

6. Explain why tourism is 'invisible export. 2 mks

7. Explain four positive effects of tourism. 8 mks

8. Explain four ways in which tourism in Kenya differ from that Switzerland. 8 mks

9. Why are some parts of Kenya not developed for tourism? 3 mks

10. What are the problems facing tourism in Kenya? 5 mks

11. State five efforts being made to improve tourism industry in Kenya. 5 mks

12. What is domestic tourism? 2 mks

13. Name tourist attractions found in Rift Valley province of Kenya. 5 mks

14. What factors hinder development of domestic tourism in Kenya? 5 mks

15. Name two historical attractions along Kenyan coast. 2 mks

16. (a) Define:

(i) Eco-tourism

(ii) Domestic tourism

(iii) International tourism 6 mks

(b) (i) State five tourist attractions in Kenya. 5 mks

(ii) Explain five factors influencing tourism in Kenya. 10 mks

17. (a) State six factors influencing tourism in Switzerland. 6 mks

(b) Explain five problems facing tourism in Kenya. 10 mks

18. Compare and contrast tourism in Kenya and Switzerland. 8 mks

19. The table below shows the number of tourists who visited Kenya.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Year | 1999 | 2000 | 2001 | 2002 | 2003 |
| No. Of Tourists | 1.53 m | 1.64 m | 1.65 m | 1.77 m | 1.54 m |

(a) Using a radius of 3cm draw a pie-chart to represent the above data.

(b) List three advantages of using pie-charts to represent statistical data.